

See below for what sponsorship opportunities we have available to be Featured in our popular **Pet Events Newsletter!**

Running for 13 years, with an audience of pet parents, pet professionals and media!
Above average open rates every week.



American Pet Professionals™

American Pet Professionals (APP), is a National Business Networking, Educational and Multimedia Organization for the Pet Industry. Educating, Uniting, Referring, Connecting & Helping *all* Pet Professionals since 2009!

Pet Events for....



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Pet Events for June 23 -30, 2021

This week's Pet Events Newsletter is brought to you by:



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The Original & Patented
All-In-One Gloves for:

SHEDDING • BATHING • DAILY GROOMING



www.HandsonGloves.com

Visit www.handsongloves.com to get yours today!

Thanks to HandsOn Gloves for making this Newsletter possible!

**Main Sponsorship
is located
at the top
of our email:**



What you get for (1) Main Sponsorship Spot:

This week's Pet Events Newsletter is brought to you by

- Up to 200 words for your spot/ad
- A logo and/or picture (up to 3) to feature your product or service which will be hyperlinked back to your website or Facebook page.
- The newsletter is sent every Wednesday with the exception of being dark the two weeks of Christmas & New Years.
- The Newsletter is sent to 18,500+ subscribers and a social media share of over 26,500+ just from our end.

\$595 per spot for Non-Members of American Pet Professionals (APP)

**Official members of APP are offered discounted prices!*

(Only 1 Main Sponsorship Featured in our weekly newsletter, so your company is the only product/service posted here.)



Your Product Picture here

Additional text here if needed or additional links.

You can provide your own artwork for your ad, or we can help put it together.

Vertical ads work best in this space.

Thanks to YOUR COMPANY for making this newsletter possible!

Featured Upcoming Event Placements here:

- Up to 75 words
- (1) Picture or logo hyperlinked back to your desired website
- Or provide a graphic with details also hyperlinked – graphic should be less than 250kb

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\$350 per spot for Non-Members of APP

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^ Only (4) spots available per newsletter for Upcoming Featured Events & only available to purchase for a Featured Upcoming Event or Help Wanted (*No products or services for these spots.**)

**Accept for special editions of the Newsletter like Holiday Gift Guides.*

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To become a Sponsor, [contact us today!](#)

Pet Events General Listing area below – Free postings for qualifying events:

Virtual & In-Person Pet EVENTS!

Pet Parents:

Weekly Pet Events throughout the country listed here.

Pet Professionals!

****Exclusive Content for Official Members of American Pet Professionals:**

Our next Event for Members:

Our next Members Only Events!

Members - check your emails for details on our upcoming events!

Not a member yet?

Sign up for our VIP Waitlist:

www.AmericanPetProfessionals.com

You will have access to all past and upcoming content, information, networking, referrals, recommendations, education and much more.

Adoption Corner!

This area is reserved for adoptable pets with our member animal rescue organizations!

Meet **Gulia**, a 1-year-old cat, was found on a construction site and was very pregnant. She was brought to Pets Alive, who took her in after no one claimed her. She delivered her kittens, all of whom have been adopted. It's now Gulia's turn for a forever home! Gulia loves attention, and she LOVES to play. She is embracing her kitten side now that she doesn't have to worry about her babies. She is very inquisitive and likes to check things out outside - birds, squirrels, people! She'd make a great companion for a family!

[Pets Alive](#)
363 Derby Road
Middletown, NY 10940
845-386-9738



Interested in Sponsoring a newsletter in 2022?

Want to become our Main Sponsor for the ENTIRE YEAR?

Contact us Today to mark your territory!

[Click Here](#) to learn how & see our Stats!

(Members of APP contact us directly for your membership discount!)

[Email](#) us for additional info!



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Connect Socially with us!

