

Membership Benefits

Choose the level that best suits you!

✓ Check Mark indicates what each level includes!

LIFETIME Membership	VIP Annual Membership	Basic Annual Membership
ONE TIME Membership Fee! As a Lifetime Member you will never have to annual membership dues - ever again!	✓	⊘
Lifetime Members , when you join, as a thank you choose from one of the gifts below: (1) One Hour Business Consultation phone call or Skype with the President of American Pet Professionals OR (1) Free Sponsorship spot (advertisement) in our National Pet Events Newsletter - <i>a \$950 Value!</i>	✓	⊘
Access to Exclusive Public Relations (PR) requests from the Press when they contact American Pet Professionals for a Pet Professionals; Expert; Source for a story for Magazine/Newspaper; TV/Radio; Pet Blogs, etc. <i>(or you can hire a PR firm up to \$4,000 a month for this perk!)</i>	✓	⊘
Your own page within our Membership Directory in which you can display your Logo; Contact/Website Info; Photograph; Linkable Social Media Sites; Lifetime or VIP Badge; provided with a HTML 'Member Since' American Pet Professionals Logo to put on your website. - <i>You will have login to update or make changes at any time to this.</i>	✓	⊘
Exclusive Free Access to our monthly ' Lunch & Learn ' calls with pet industry experts; business experts; thought leaders; successful pet entrepreneurs and more!	✓	⊘
Exclusive Free Access to our quarterly ' Webinars ' with pet industry experts; business experts; thought leaders; successful pet entrepreneurs and more!	✓	⊘
Member Discount on all In-Person Networking Events throughout the Country offered by American Pet Professionals	✓	✓
Member Discount on Advertising/Sponsorship of the National Weekly Pet Events Newsletter	✓	✓
Member Discount off of Vendor Booth spaces of events run by American Pet Professionals	✓	✓
Receive weekly Members Only Email from the President of American Pet Professionals with valuable information about the pet industry; upcoming industry events you need to know about; pet expos looking for vendors; any Negotiations made with outside parties that will benefit Members of American Pet Professionals. <i>Any pertinent information for members.</i>	✓	✓
Exclusive Access to our Members Only Group Page on Facebook, and Private Page on LinkedIn - where you can share information with other members; introduce yourself/company/rescue; put out a call to action to other members; and professional online networking!	✓	✓
New Members will be Promoted via all American Pet Professionals Social Media Pages when you join! (Facebook, Twitter, LinkedIn, Google+, Pinterest, etc.) "Welcome to NEW Member..." with a link to your website and/or social media pages. <i>An instant promotion for your biz or rescue group!</i>	✓	✓
Members are the first to know about any networking event (In-person, Webinar and Lunch & Learns.	✓	✓
Recommended, referred, referred, referred to Pet Owners and other Pet Professionals!	✓	✓
Member Discount on Webinars and Lunch & Learn Networking Events		✓
Your business listed in the Membership Directory with a Basic Listing of your Business Name/Rescue Group, Member(s) Name, Title, Address, Contact info; website & social media links.		✓

